

Tokyo Metropolitan Government Accelerator Program “Tech Business Camp Tokyo” Now Accepting Applications for Participating Companies

In order to boost Tokyo’s international competitiveness and create further growth, the Tokyo Metropolitan Government (TMG) has continued to proactively introduce initiatives designed to attract foreign companies, and promoted the transfer of leading technologies and know-how from overseas companies to domestic companies.

In addition to the TMG’s initiatives thus far, from FY 2017 onwards, the TMG also launched an accelerator program targeting foreign startup companies (hereinafter “foreign companies”) possessing cutting-edge technologies related to the Fourth Industrial Revolution, such as IoT, artificial intelligence, and robotics, etc.

This program invites foreign companies to come to Tokyo to learn about the uniqueness of the Japanese market and needs of companies within the city, while also aiming to create business matchups between the foreign companies and Tokyo companies by providing the latter with opportunities to gain a deeper understanding of the former’s technologies. By matching up Tokyo companies and foreign companies with leading software technologies, the TMG hopes to achieve its vision of becoming a “Safe City”, a “Smart City” and a “Diversity (Diverse City)”.

The program will follow the sequence below, and focus on activities (2) and (3) over a short period of around two months.

- (1) Call for applications from, and selection of foreign companies possessing leading technologies and business models, such as IoT, AI, and robotics, to participate in the program.
- (2) Provide support for the creation of business plans by matching the selected foreign companies with local companies and IT vendors, etc.
- (3) Host pitch events, with participants including investors and companies, etc., from Tokyo.

1. Overview for Applicants

[Target Companies]

Foreign companies possessing the latest IT technologies and business models, and which do not yet have a presence in Japan (see the website below for more details on applying).

[How to Apply]

Confirm the items listed on the website below and make use of the format provided.

(Deadline for applying: Friday July 13, 2018, 23:59 JST)

http://www.seisakukikaku.metro.tokyo.jp/bdc_tokyo/english/bizcamptky/

2. Schedule (Planned)

May 21: Applications open

Mid-August: Selection of foreign companies and announcement of successful participants (approx. 10 companies)

Start of October: Introductory Seminar

October - November: Mentoring, business planning, networking, business matching

End of November: Pitch event (public)

Overview of Accelerator Program 'Tech Business Camp Tokyo'

May 21st to
July 13th

Call for foreign companies with leading technologies and business models related to the **Fourth Industrial Revolution**

Middle of
August

Approximately 10 companies selected

Mentoring

Foreign companies can **brush up their business plans** with Japanese companies.

Business Matching

Business meetings to discuss collaboration with Japanese companies, IT vendors, Tokyo-based SMEs, etc.

Networking Events

Build business networks (connections) through meeting and greeting Tokyo companies and investors, etc.

Late November

Pitch Event

*The **Business Development Center TOKYO** will provide **ongoing support for site establishment** (procedures, office search, etc.) to foreign companies.

Improve convenience
for Tokyo residents

Create innovation

Revitalize Tokyo's
economy

Contribute to the realization of Global Financial City: Tokyo

*In the "Global Financial City: Tokyo" Vision, the Accelerator Program is listed as one of the initiatives to nurture players for participation in Tokyo's market.

The Action Plan for 2020

This project is part of the "Action Plan for 2020"

"Smart City" Key Policy 4:

A global financial and economic center

Inquiries

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